

JK WEBCOM TECHNOLOGIES

Who We Are ?

JK Webcom Technologies has been providing unending services to the audience at large since August 2004. Located in Rajouri Garden in New Delhi, we operate and serve individuals and businesses in and around the city of New Delhi. We also excel in providing services to countries like USA, UK, and South Africa.

Our team of members are dedicated towards providing quality services and fulfillment of clientele demands. We deliver all results within specified deadline and this has been adding to the USP of our organization since years. We also have constant performance evaluation for all our team members thus having a regular check on whether our clients are receiving quality service or not.

We work quite transparently and you can review the progress of your work at any point of time. All you need to do is contact our programmers or team members and ask for the details. Alternatively, we also provide a regular update or report on your project which includes the progress made.

JK Webcom Technologies have always changed its way of working depending upon the changes in the environment and market. Today, we also undertake customized projects – where in a detailed plan is worked out with the client and lot of terms and conditions are adjusted based on the client's needs, preferences, and tastes.

You can select the package you require from the multiple options that we have. Irrespective of the package you choose, there are few other services which we provide. These services include-

Personal Support,
Feedback /Suggestions,
Unmatched Quality for which you pay.

Our dedicated team of members are always ready to extend any kind of support that our clients require. These members are provided expert training to excel in the field and provide you the best solution to your problems.

Being technology savvy and business savvy as we are, we have always been successful to give out positive results to all our clientele base. We are known for our friendly approach and our quick resolutions for any and every problem. Day by day our clientele list has seen a significant growth and we wish to grow with each passing day that is possible only with the great support from our valuable Clients.

We are always looking for any kind of suggestions and feedbacks and we not only take in suggestions but we also make sure that we implement them. Leave a comment, query, suggestion or feedback on our email id. We will be happy to serve you and hear from you.

At JK Webcom Technologies, we aspire to provide the best quality of work to our clients so that they are always satisfied working with us and in future consult us only for any work. To maintain this standard, we follow few norms and principles to grow our clientele base as well as maintain our old customers. Most importantly, we try to keep up to our client's expectations as well as the markets demands so that we are always at par with the

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new and modern technologies as well as demands of our clients.

Our goal is to remain the best and number one company in the field of technology and providing services like website designing, website development, e commerce solutions, branding, web hosting amongst many others. With our expert team members who are completely dedicated to their work, we can guarantee-

- Good Presentation As Per Client Requirement
- Attractive Prices that suits to your pocket
- Unmatched Quality and Support Even in Odd Hours

The feature which distinguishes our company and our services from other competitors are- our dedication towards customer satisfaction, professional, result-oriented, and lucrative solutions, existing as well as the new trending methods and techniques and ideas to build your website as well as promote your business / website. Apart from this, the another feature which will definitely attract you to get your work done from us is our pricing. We will provide you the best solutions at the most competitive and affordable rates in the market.

If you are looking to create your website or move your business online, you know whom to contact. Give us an opportunity to serve you and trust us, you will not go disappointed. Let us contribute our skills toward making your dream successful and real.

Just visit our website and fill the form or call us directly at 01145546818. We assure that one of our team members will call you and reach out to you as soon as possible and help you out with all your needs and requirements.

One can also reach out to us through our Facebook page where we are quite active.

We provide multiple services to our clients which are as follows -

1. Ecommerce Website Development

An e commerce website development will enable the users to access your website easily with error free functioning. This kind of development is one of the most popular and successful options for businesses which are turning to e commerce for expansion of their business because of its great scope of growth by targeting a larger audience. The utility of this website development has seen significant development and has added features like use of credit card payment, foreign transactions, linking details, comparison of various products etc. and ecommerce website development is cost effective and is easy to understand by the user.

By an E commerce Website you can sell your products online and you can receive payments online via Credit Card, Debit Card, Net Banking etc. This kind of technology is requirement of time because nobody is willing to go markets to shop any products by online shopping development we at JK Webcom Technologies can give you some of the very good functions by which you can sell your products online very easily.

2. Digital Branding / Marketing

Digital branding or marketing is the process of spreading a word about your company through digital means. With the increasing competition and growth of internet usage, lots of companies are shifting towards digital branding. The major advantage of this kind of marketing is that a single message that is put up can be read by a large audience at once. If you are looking to hit the bull's eye with just one type of campaign, then opt for digital branding or marketing which will make sure that you incur minimum costs to market your products and services.

JK Webcom Technologies can provide you a digital marketing or branding through Google Adwords, Google Display Banner Advertisement, Advertisement on Yahoo.com's Email Service, Yahoo's Homepage and on MSN.

3. Static Website Designing

Static web designing is the cheapest form of web designing. Most of the companies prefer this form not only because it is cheap but because it is user friendly as well. This website designing requires minimum HTML coding and simple texts which is easier to create for web developers. Users of static websites have smooth navigation, easy downloading guide, and quick browsing. It is the easiest and successful way to display your products and services online along with the benefit of cost reduction. The added advantage of this type of designing and web page is that it is easily edited without much time and effort involvement.

4. Dynamic Website Development

The word dynamic indicates change. Thus, this website is the one which needs to be changed with every new detail or feature that has to be added. Dynamic website development is not an easy task and the developer developing this kind of website needs unique skills to make this one. This website has lot more advantages than static website. It is easy to use and navigate from the user's point of view and has better ranking and attracts more business from the company's point of view. The construction of this website is controlled by an application server which is usually located at the developer's site.

Dynamic Website Development also called a SELF UPDATE WEBSITE. By this website a user or administrator can add, edit, delete, modify any of the information by himself. He does not need to contact his vendor to make any changes. Because while developing a dynamic website we design a customer friendly control panel to manage complete website.

5. Mobile Website Designing

In the era of smart phones and tablets, the mobile website designing is a unique feature of website development. A mobile website design allows the user to navigate a specific website easily from his/her mobile phone. A normal web page is quite different from a mobile website because of the screen size and navigating features. A well developed and well-structured mobile web page brings in more business by resulting in happy and satisfied customers. Increased visitors will eventually lead to increased sales. Thus, make sure that your mobile website design is user friendly.

6. PSD to HTML Conversions

Any text over the internet can be read in a specific format only. HTML is the most common and readable language for such purposes. A PSD to HTML conversion of text is basically a deliberate attempt by the developers to make the webpage more user readable in order to attract more customers. This conversion can happen in two ways – either manually or automatically. While automatic conversion involves more tools and less time, on the other hand, a manual PSD to HTML conversion needs experienced developers to convert the text. Thus, choose wisely a developer to perform this task for your company.

7. Professional Corporate Email Hosting

A professional corporate email hosting has become a necessary tool in today's world of growing competition. Email hosting services are designed to comprehend and link the users to that of their company. They incorporate additional features which are distinct from the normal emails including high customer satisfaction and an edge to create, maintain, and organize all your corporate emails at one place with great ease and convenience. Getting a professional email made for your business will allow customers to identify mails from you because of the name that it will display resulting in faster response from both - clients and customers.

Features of our Corporate Email Hosting

Each Email ID with 2 GB Space

To manage all the emails by the Master Control Panel

Automatic Password Generation to avoid loose passwords

Access mails via Webmail, Android, IOS 8, Symbian, Windows Phone, Blackberry etc.

Our email servers are located in Duabi's Ras AL Khema.

8. Promotional Mailers Designing

Creating a design or web page is not sufficient in today's fast growing competitive world. It is equally important to promote the designs made in order to reach out to the desired audience. Promotional mailers designing is very popular for such promotions and is carried out by expert web and graphic designers and illustrators who take into account the original design and come up with a new design for promotion. The most common type of such mailers designing is brochures and post cards which can be easily sent across by the medium of emails. Promotional mailers design involves lot of creativity and cannot be done by all.

9. Payment Gateways Installation

If you wish to setup an online method of payment on your website, then you will have to link it with a payment gateway in order to allow access to the customers for online payment. By installing a payment gateway, the business will have access to easy management of transactions and will be able to configure account settings. The greatest advantage of this gateway is that it will be available 24X7. The gateways are secure and do not store any information of the user resulting in more and more people opting for this mode of payment.

We at JK Webcom Technologies, capable to integrate / install any of the payment gateway on your website like Paypal, CCAvenues, 2Checkout, Authirise, Sagepay etc. Normally we charge Rs. 3000 to integrate the payment gateway to your website.

10. Google PPC Campaigns

Google has become the number one search engine today. Thus, if you are looking for a cost friendly yet effective kind of advertising campaign, then the Google PPC (Pay Per Click) campaign is the best one. Opting for this campaign makes your company and the services visible to the customer at the very moment the customer type the name of the company or type any word that could be identified in your web page. Each click on the website shown under the Google search will fetch you returns based on the contract. An added advantage to this campaign is that you will have to pay only for the number of clicks made.

The costing of Google Adwords Campaign / Google PPC Campaign depends on how much you want to spend in a day to receive maximum clicks on your website. But this kind of advertisement gives you maximum exposure to your website on searching desire keywords.

11. Facebook Campaigns

With the advent of social media marketing, businesses have always been in profit by making the most out of these free services. A Facebook campaign consists of three different levels – a normal campaign, ad sets, and ads. A business firm can choose any of the following depending upon the intensity of marketing and the cost that could be spent on such a campaign. By using the Facebook campaign tool, one can make their business more visible and divert more traffic towards the FB page of their website. The added advantage to this type of campaign is that it allows the user to add multiple ads. The facebook campaigns gives maximum exposure and known good for brand promotion.

12. Social Media Optimization

Social Media Optimization, abbreviated as SMO is a simple process of increasing the awareness of your business – product or service. This is done by using several social media tools. The most common social media optimization tools are RSS feeds, bookmarking, and social news. One can also use blogs and social media pages and websites to optimize the brand visibility. The main objective of driving traffic towards your website can easily be fulfilled using these Social Media Optimization tools. The biggest advantage of SMO is that the message is viral and can be spread widely. Today the most common media for Social Media Optimization is Facebook and Twitter.

13. Online Reputation Management

Building a reputation online is one thing and maintaining it is another big challenge for any business firm today. Online reputation management was initially termed as public relations but as soon as people understood the vast difference between both the terms, they were learned separately as well. This kind of management mainly includes SEO tactics like faster response to customer complaints, removing incorrect information, and censoring negative or non-acceptable content. The easiest way to check upon your business's reputation is by taking constant online feedback from both – clients and customers. Reputation can also be maintained by adding tags of positive things and removing tags of negativity.

We at JK Webcom Technologies offers high quality Online Reputation Management services to our clients. The pricing of the Online Reputation Management depends on how much you want to spend monthly. According to the budget we will give you the deadlines that how much Online Reputation is gained for your company or brand. In other words by searching your company name only and how many results are shown by search engines like Google, Yahoo and MSN. When we do the Online Reputation Management for our clients we also provide monthly progress report so that they should also know what is exactly done by us.

Normally we start Online Reputation Management by charging Rs. 1000 for a day and the minimum contract is to be done for a month.

14. Professional Content writing

An online web page is the brand image for your business. That is why, it is very important to have the right words and sentences used in the web page of your website. Hiring a professional content writer will solve all the problems of your content management because these professionals are experts in their work and they will use the right jargon, words, and sentences to build a proper web content for you. Professional content writing will eliminate the need of constant checking and review of content on the web page.

15. Domain Name Registration

Domain name is the name given to your web page. With the increasing competition, the domain names have to be bought and registered in order to avoid any kind of duplicity or repetition of the same name. Before getting a hands on access to the domain name, it is essential for you to get it registered. It can be registered with legally operating registrar in the place around like JK Webcom Technologies. Once you find the right website for registering your domain name, you will find an option of verifying whether your specified domain name can be taken by you or if it is invalid or already taken. If you receive a green tick, it means that your domain name is accepted and once you fill out all the other details asked, the registration is complete. Our pricing for the domain name starts from around Rs. 200 with the complete privacy.

16. Linux Web Hosting

Linux, in simple terms is an operating system just like any other operating system. Thus, a Linux web hosting uses Linux as its operating software and hosts the websites. However, it is up to you to choose which kind of web hosting you will require. The Linux source codes are easily available to anybody. Linux web hosting uses Apache as its web server. This kind of web hosting provides a multiple user interface.

JK Webcom Technologies offers lots of packages by which you can choose what is exact your requirement. Right now are serving Linux Web Hosting to all Small, Medium and Large enterprises based in India, UK, USA and South Africa.

Our Linux Servers are located in Washington DC. USA to provide high speed bandwidth to our clients.

17. Windows Web Hosting

This web hosting is the most common type of hosting a web page. Using windows web hosting will bring you greater advantages than a Linux web hosting. The features that Windows provide are all unique and beneficial thus making your website more user friendly and efficient. Since it is running with Windows, made by Microsoft, you will get an easy access of this page by linking it to any other Windows and Microsoft application. Plus, since majority of the people use Windows either in their phones or PCs, it will be easy for the user to understand your web page better.

Windows Web Hosting is also used to host or run online applications on server so that any of the user can access these applications from any of the location by putting only user id and password.

JK Webcom Technologies offers complete control panel to manage the website by which you can control any of the application or software. Our windows servers are located in Washington DC.

18. Bulk SMS's

Bulk SMS is a tool of marketing which takes in minimum cost but reaches out to a large audience at once. It is a tool of marketing your product or service by means of sending an advertising or promotional SMS to the customers and clientele base that you have. There are numerous companies that provide this Bulk SMS service but it is important for you to choose the right service provider to avoid any kind of junk messages or sending of same SMS again and again.

Bulk SMS's is the very cheapest way to reach the maximum mobile users of targeted location. Even we provide a user friendly control panel by which the administrator can view that how many sms sent successfully or failed. Be sure you can upload thousands or mobile nos. at one time.